

Business skills for over 40s

INSEAD have released details of TTE40 project which has recently received funding from the European Commission's LEONARDO DA VINCI programme. The principal objective of this project is to improve the socio-economic status of people over 40 in the European Union. The material, structure, and content that is to be incorporated into the TTE40 platform includes:

- the design of a training programme curriculum,
- the design of competence assessment component that will be used to evaluate the new students,
- the elaboration and design of content and materials,
- the support of knowledge exchange in the community via the provision of mechanisms that facilitate the circulation of knowledge among the participants.

The project plans to build an online community for people over 40 who are interested in learning about starting and managing businesses. The online platform seeks to facilitate the sharing of ideas and experiences among entrepreneurs in the European Union and at the same time develop business-related skills including: marketing, finance, accounting, legal, tax and labour law, commercial contracts, patents, property rights, interpersonal and technology.

The project partners include Vienna University of Technology, Pro-Orava (Slovak Republic), INSEAD (France), The Technical University of IASI (Romania), Instituto de Empresa (Spain), Senun 40 (Spain), The Enterprise Group at Cranfield (UK).

Further information on the project and its aims are available in the first instance from Anna Wertenbroch at INSEAD or via the web site.

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